

Jada Inouye

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Summary

Detail-oriented and high-quality driven illustrator with experience in freelance illustrations, web and app design, and branding and advertisements. Effective and timely communicator with excellent verbal and writing abilities. Known for dedicated work ethic with a passion for delivering quality results.

Experience

Freelance Illustrator/Graphic Designer

Present

- Produce high-quality designs and illustrations, including business logos, app icons, posters, and original work.
- Communicate clearly and consistently with clients to foster productive working relationships and understand project goals.
- Create visually engaging and impactful artwork that meet client needs.

Sales Associate | Runners Route

Present

- Oversee daily store operations in the absence of the manager.
- Supervise and train store associates to provide excellent customer service and uphold company standards.
- Design, create, and update visually appealing in-store signage for both retail locations.
- Create visuals for the company's social media presence.

Web designer | spacillustration.com

Seattle Pacific University, Seattle, WA

2023

- Conducted thorough website audits to identify areas for improvement and implemented updates to enhance functionality and user experience.
- Provided ongoing website support and troubleshooting, resolving technical issues efficiently.
- Collaborated with cross-functional teams, including graphic designers and developers, to ensure seamless integration of design elements and functionality.
- Managed and maintained website content, including creating new pages, updating existing content, and maintaining accuracy.

Social Media Manager | Asian American Student Association

Seattle Pacific University, Seattle, WA

2020-2023

- Developed visually engaging posters and curated social media content to effectively market club events and increase participation.
- Collaborated closely with team leaders to strategize and execute event planning.
- Proactively engaged and interacted with club members through various social media channels, fostering a vibrant and inclusive online community.

Skills

- Adept in Adobe Creative Cloud and Canva
- Illustration and visual design
- Brand and logo design
- Web and social media graphics
- Proficient written and verbal communication skills

Education

Seattle Pacific University, Seattle, WA

Bachelor of Arts - Illustration, Summa Cum Laude - 2023

- Dean's Scholarship Award